

SAIF QURESHI

Staff Engineer

PERSONAL DETAILS

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🌐 | TO LINKEDIN PROFILE
🔗 | LINK / WEBSITE

EDUCATION

BACHELORS OF COMPUTER SCIENCES

10/2015 – 10/2019

Govt. College and University Lahore,
Lahore, Pakistan

- Built a fail safe multi step messaging fallback pipeline: RCS to SMS to in app IM, ensuring messages are delivered through the best available channel.
- Achieved 98.7% delivery rate across online, offline, and degraded connectivity scenarios.

SKILLS

JavaScript	●●●●●
Node.js	●●●●●
React.js	●●●●●
TypeScript	●●●●●
React Native	●●●●●
Electron.js	●●●●●
Backbone.js	●●●●●
Next.js	●●●●●
Postgres	●●●●●
MySQL	●●●●●
MongoDB	●●●●●
Flutter	●●●●●
GraphQL	●●●●●
Ansible/Grunt	●●●●●
Firebase	●●●●●
AWS	●●●●●
GCP	●●●●●
Java	●●●●●
jQuery	●●●●●
Python	●●●●●

PERSONAL STATEMENT

On a journey to learn as much as possible so I can make myself and world better.

WORK EXPERIENCE

FOUNDING AI PRODUCT ENGINEER

Parker AI

06/2023 – present

Owned end to end platform architecture and AI capabilities from launch across data ingestion, agent workflows, and customer experience.

- Built a unified research and analysis platform pulling signal from TikTok, Reddit, competitors, reviews, and Meta ad performance to drive creative strategy.
- Shipped Meta ad account analytics and customer reporting with dashboards and custom reports for brands spending up to \$2M per month, delivered inside a Slack first workflow.
- Developed AI ideation systems that generate hooks, scripts, angles, and briefs, backed by an idea bank for reuse of winning concepts.
- Built production grade orchestration and retrieval using Temporal, Qdrant, Redis, Supabase Postgres, and Langfuse, plus core integrations including the Facebook app and TikTok and Reddit pipelines.

SENIOR SOFTWARE ENGINEER

Medwing, Berlin, Germany

12/2022 – 12/2023

- Responsible for improvements related architecture and user experience. Implementing new feature and user workflows.
- Led full-stack feature development with Next.js and AWS, ensuring seamless user experiences from concept to deployment.

SENIOR SOFTWARE ENGINEER (FULL STACK)

Modus Create, USA

10/2021 – 12/2022

- Implementing new features, with proper code coverage. Works on enhancing Business Service Intelligence for Device Ops.
- Architectural improvements, performance & database optimisation.
- Escalation handling, troubleshooting clients production environment.

LEAD SOFTWARE DEVELOPER (FULL STACK/MOBILE)

Hopprfy, London, UK

05/2021 – 10/2021

- Implementing new features, Managing Sprints, Remedying bugs, Application profiling and performance improvements for IOS/Android.
- Requirement Gathering, Making Improvements using Customer Feedback, Product forecasting and management.

LEAD SOFTWARE DEVELOPER (FULL STACK)

Envoymobile/AssuredRN, USA

10/2019 – present

- Developed APIs on Node.js & Flask with OAuth & SAML. Created Ansible and Grunt scripts for deployment.
- Implemented custom grids, graphs, animations & state management. Built React Native Mobile App, wrote tests & pipelines.
- Utilized Ansible/Grunt script for AWS deployment using CI/CD.

INTERESTS AND HOBBIES

- Coding
- Computer Repairing/Recycling
- DIY Home decor
- Vector/Graphic Designing
- Badminton (sometmes)

VOLUNTEER EXPERIENCE

WEB AND E COMMERCE LEAD

Khawateens.com

- Built and launched [Khawateens.com](https://www.khawateens.com), an e commerce store for a women focused organization in Pakistan, initially serving menopause and women wellness needs.
- Led the transition to an intimate lingerie focused e commerce model, updating the site structure, product catalog, and customer purchase flow.
- Owned end to end technical delivery including store setup, integrations, maintenance, and troubleshooting to keep the platform stable and customer ready.

IT AND WEB DEVELOPMENT LEAD

Beyond The Books

- Led the organization's IT and web development work, owning setup, maintenance, and day to day technical support across tools and web presence.
- Built and maintained their online presence, helping them establish credibility publicly through a consistent web and social footprint.
- Resolved technical challenges end to end, troubleshooting issues and delivering reliable solutions to support ongoing programs and operations.

SOFTWARE DEVELOPER

Contact Based Jobs (Consultant/Freelance), USA
03/2017 – 10/2019

- Developed microservices (Auth & Chat) with Docker, Kubernetes, Node.js, MongoDB, and serverless functions. Implemented Direct/Group Chat using Firebase, synced via Redis IPC.
- Designed Android/iOS apps with React Native/Flutter, and crafted a website crawler for dynamic data extraction.

PROJECTS

CLIPBOARD MANAGER (OPENSOURCE)

- Created a (Cross Platform) clipboard manger inspired by ditto using ElectronJS

KEEPUP (PERSONAL PROJECT)

- An instant messaging service App for Android and Web which combines the SMS & IM functionality.
- MERN with [Socket.io](https://socket.io), Deployed on Heroku.

MOBILE APPS DEVELOPMENT

- Built and launched native Android Development using native java (Video Player, downloader and e-commerce application)

OCCUFY (05/2021 - 08/2021)

London

05/2021 – 08/2021

- Performance optimisation, migrated to Event based Architecture from polling based, bugs fixes and in-App purchases implementaion.
- Reskined the Application

BINDR.UK

London

09/2021 – 06/2022

- Built the project from ground up with the team of 3
- Writing test for the product for (React + Node).
- 3rd party integrations (jitsiMeet/StreamChat), custom frontend UI design.
- Built GraphQL queries & mutation with Apollo server & client/Mobile.

GETSIMPLEPAY.IO

- Developed a secure ACH payment platform using Node.js and AWS for U.S. clients.
- Integrated third-party payment APIs while ensuring compliance with financial regulations.
- Built a responsive front-end with React.js for smooth user experience.